

03/01/2024

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END SEMESTER EXAMINATION, DECEMBER - 2023

B. B. A. Semester - I

Course Name: Management Concepts

Course Code: BBA104

Time allotted: 03 Hours

Max. Marks: 100

Note: Read all the instructions carefully.

Q.1	VERY SHORT ANSWER QUESTIONS – Attempt All.	(2x10 = 20 Marks)
a.	Define an organization.	CO1
b.	Mention any two features of Managing.	CO1
c.	Differentiate between operatives and managers.	CO1
d.	Define Efficiency.	CO1
e.	Mention any two advantages of the concept of scientific management.	CO1
f.	Enlist ant results of the Hawthorne studies.	CO1
g.	Define planning.	CO1
h.	Define strategies.	CO1
i.	Differentiate between power and authority.	CO1
j.	Define Motivation.	CO1
Q.2	SHORT ANSWER QUESTIONS – Attempt any Five.	(4x5 = 20 Marks)
a.	What are the general skills required by a manager?	CO2
b.	Discuss the main features of organization design.	CO1
c.	What are the different levels of managers and their role in the organization?	CO2
d.	Explain the main features of the systems approach.	CO2
e.	Differentiate between organistic and mechanistic structure.	CO2
f.	Mention the different types of power.	CO2
g.	Differentiate between programmed and unprogrammed decisions.	CO2
Q.3	STRUCTURED QUESTIONS – Attempt any Three.	(3x10 = 30 Marks)
a.	Discuss the four main functions of management with suitable examples.	CO3
b.	Explain the different types of plans with reference to breadth, time, specificity and frequency of use.	CO3
c.	Discuss the main features of the concept of “Scientific Management” as given by F.W Taylor.	CO3
d.	Analyse the motivational theories and explain the suitability of the different theories for different levels of employees.	CO2
Q.4	Case Analysis/ Situation Based QUESTIONS – Attempt any Two.	(2x15 = 30 Marks)
a.	Analyse how Fayol’s fourteen principles of management helped in better management of organisations and contributed to management thought.	CO4 & 5
b.	A manager has to purchase new machines for production. Analyse the main steps of decision making he/she will follow to arrive at a decision.	CO4
c.	The departments in an organization can be organized in different ways. Keeping this in mind analyze the different ways in which departmentalization can take place.	CO5

END SEMESTER EXAMINATION, DECEMBER - 2023

B. B. A. Semester - I

Course Name: Financial Accounting

Course Code: BBA103

Time allotted: 03 Hours

Max. Marks: 100

Note: Read all the instructions carefully.

Q.1 **VERY SHORT ANSWER QUESTIONS – Attempt All.**

(2x10=20)

- a. What is a Journal Entry
- b. What are the different methods of calculating depreciation?
- c. What are prepaid expenses.
- d. What are outstanding expenses.
- e. What is the purpose of preparing Bank Reconciliation statement?
- f. What are the reasons for preparing trail balance
- g. Explain the different types of account along with the rules associate with each account.
- h. Explain going concern concept.
- i. Discuss the factors influencing depreciation.
- j. Explain Cash Flow statement.

CO1
CO1
CO1
CO1
CO1
CO2
CO2
CO2
CO2
CO2

 8.2 SHORT ANSWER QUESTIONS – Attempt any Five.

(4x5 = 20)

- a. Journal is called as a book of original entry. Explain.
- b. Rectify the following error:
- i. A Sales of RS. 2500 from Ram was recorded in the Shyam account
- ii. The Sales book was undercast by Rs. 1000
- Calculate the cost of material issued for Sphinx Engineering company under LIFO method
- c. of issue of material:
- | | |
|-------------------------|-------------------------------|
| Jan 01; Balance in Hand | 100 units @ Rs. 2.5 per Unit |
| Jan 02; Purchased | 200 units @ Rs.3 Per Unit |
| Jan 03; Issued | 150 Units |
| Jan 04; Purchased | 200 Units @ Rs. 2.5 Per Units |
| Jan 05; Issued | 150 Units |
- d. Trading and Profit & Loss are called as an account whereas The balance sheet is called as a statement. Justify your answer.
- e. Differentiate between Financial accounting & Cost accounting
- Khusi & Kanika are partners in designing business and while going through to their accounting books they have noticed that their accountant has created and charged provision for Bad and doubtful debts in Profit and loss account. Specify the reason behind that.
- f. Gautam & Co. purchased plant & Machinery for Rs. 100000 on 1st July, 2000. The asset was to be depreciated at the end of each year @ 10% per annum on written down value basis. The machinery was sold on 1.1.2004 for RS.56500. Prepare Machinery Account for 4 years assuming accounting year to end on 30 June every Year.
- g.

CO3
CO3

C03

CO3

CO4

CO4

CO4

Q.3 **STRUCTURED QUESTIONS – Attempt any Three.**

(3x10 = 30)

- a. Mr. Suresh, the managing director of Alpha co. purchased a new truck for delivery service. Alpha Co. is organized as a company with Mr. Suresh as the sole shareholder. The truck Purchased for RS. 500000 cash from Evans Ltd. According to the business entity concept which of the entities should record this transaction in their record.
- b. Many important events that influence the prospects for the entity are not recorded in the financial records.” Comment and give examples.
- c. “The major purpose of depreciation accounting is to provide funds for the replacement of assets as they wear out.” Do you agree? Explain.
- d. The manager of a Railway company stated that since its railway tracks are kept in good condition by regular repairs and maintenance and their efficiency remain constant, the line do not depreciate. Do you agree with the statement? Comment

CO4

CO4

C05

C05

Q.4

Case Analysis/ Situation Based QUESTIONS Attempt any Two.**(2x15=30)**

- a. Create a trail balance using imaginary figures.

Mr. Sharma does not have a very good understanding of accounts and finds that there is a difference in the closing balance of Cash and Pass book. He consulted his younger brother Abhishek who is pursuing his graduation in Accounts regarding the same. After going through the accounts Abhishek find the following differences. Create the Bank Reconciliation statement for Mr. Sharma based on the differences identified by his younger brother.

CO6

- i. Balance as per cash Book Rs.85000
- ii. Cheques deposited in the bank but not yet credited by the bank RS. 95000
- iii. Cheque issued to Mr. Kishor but he has not presented that cheque to bank for payment Rs. 60000
- iv. Bank interest directly credited by the bank Rs. 5000
- v. A cheque of Rs. 80000 received from a customer was dishonored by the bank.
- vi. Bank Charges of Rs. 5000
- vii. A standing instruction of payment of utility bill of RS. 20000 was given to the bank.

- c. From the following Trail Balance of Shri Ram, create the Trading and Profit and loss Account for the year ending 31 December 2022 and a Balance sheet as on that date:

CO6

Particulars	Amount	Particulars	Amount
Opening Stock	20000	Sales	270000
Purchases	80000	Purchase Returns	4000
Sales Return	6000	Discount	5200
Carriage Inwards	3600	Sundry Creditors	25000
Carriage outwards	800	Bills Payable	1800
Wages	42000	Capital	75000
Salaries	27500		
Plant & Machinery	90000		
Furniture	8000		
Sundry Debtors	52000		
Bills Receivable	2500		
Cash In Hand	6300		
Travelling Expenses	3700		
Factory Lightning	1400		
Rent & Taxes	7200		
General Expenses	10500		
Insurance	1500		
Drawings	18000		
Total	381000		381000

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END SEMESTER EXAMINATION, DECEMBER - 2023**B. B. A. Semester - I****Course Name: Business Mathematics****Course Code: BBA102****Time allotted: 03 Hours****Max. Marks: 100****Note: Read all the instructions carefully.**

Q.1		VERY SHORT ANSWER QUESTIONS – Attempt All.	(2x10 = 20 Marks)
	a.	Define union of Sets.	CO1
	b.	List various operations of Set theory.	CO1
	c.	Define Ratio.	CO1
	d.	Define direct variation.	CO1
	e.	What is annuity?	CO1
	f.	State formula for Present value of annuity.	CO1
	g.	Give example of simple interest.	CO1
	h.	What is difference between ratio and rate?	CO1
	i.	What is Real number?	CO1
	j.	Write a note of Future value of money.	CO1
Q.2		SHORT ANSWER QUESTIONS – Attempt any Five.	(4x5 = 20 Marks)
	a.	For given progression determine 9 th term and sum of 10 terms: 1, 2, 4, 8, 16	CO2
	b.	The book binder has observed that to complete the set of binding work in 20 days at least 5 workers are required whereas to complete same work in 10 days at least 10 workers are required. Determine how many days will be required to complete the set of same work by 8 workers.	CO1
	c.	The ratio of investment between partners A and B is 5:6. Whereas the investment ratio of partners B and C is 4:7. If the profit earned is Rs. 20,000, how much should be the share of partner B in profit?	CO2
	d.	How should be invested now if you want to purchase a Phone of Rs. 40,000 after 2 years if (a) annual interest rate is 12% compounded bi-annual and (b) annual interest rate of 10% compounded monthly.	CO2
	e.	With example explain the 3-set Venn diagram	CO2
	f.	The ratio of A's salary to B's was 5 : 2. A's salary is increased by 10% and B's by 20%, what is the ratio of their salaries now?	CO2
	g.	Explain Direct and Indirect Proportion.	CO2
Q.3		STRUCTURED QUESTIONS – Attempt any Three.	(3x10 = 30 Marks)
	a.	With example explain importance of proportion and percentage change concept.	CO3
	b.	For the given sets: the universal set consists of first 30 natural numbers. The subset A consists elements {1,5,8,10,15,18}, subset B consists of elements {2,5,7,10,11,18}, subset C consists of all odd elements of set. Determine: (i) $A \cup B \cup C$ (ii) $A \cup B \cap C$ (iii) $(A \cup B \cup C)'$	CO3

	c.	Mr. Rawat is planning to invest in following investment options for a period of three years. He has some queries related to the various ways to invest, please assist him regarding following doubts and suggest a better option. (a) What will be value of policy at the end of investment period if yearly deposits of Rs. 50,000 is done at the annual interest rate of 11.5%? (b) If Mr. Rawat deposits Rs. 4,500 monthly at the annual interest rate of 12%, what will be the value of investment at the end of investment period.	CO3																		
	d.	In a period of four months company sales is decreased by 6% in first month, then increased by 4% in second month, decreased by 5% in third month and decreased by 1% in fourth month. If the sales at the end of second month was Rs. 40,000: (a) What might be the sales in the start of first month, at the end of third and fourth month? (b) What is the total percentage change in sales of fourth year from the original sales value?	CO2																		
Q.4 Case Analysis/ Situation Based QUESTIONS – Attempt any Two. (2x15 = 30 marks)																					
	a	In a group of 120 people 90 of the people speak Punjabi, 45 speak English and 28 speak Hindi. Also 35 speak Punjabi and English, 18 speak Punjabi and Hindi and 10 speak English and Hindi, find the number of people who can speak all the three languages if 8 people does not speak either of the language. (a) Illustrate the given situation through Venn diagram and verify your answer through three set union formula. (b) For a particular survey, the team leader wants to determine how many people speaks (i) only Punjabi (ii) only Hindi (iii) Only English language. (c) How many entry forms to be printed in Punjabi and Hindi language both so that both Punjabi and or Hindi speaking language people can fill those forms?	CO4 & 5																		
	b	A loan of Rs. 500,000 is to be repaid in equal installments over a period of three years. The interest rate is 8% per annum. (a) Determine the amount of yearly installments (interest applicable is annually), total amount of interest paid, total amount paid. Also prepare Amortization table or ENI schedule. (b) Determine the amount of quarterly installments (interest applicable quarterly) and total amount of interest paid. (c) Determine the amount of monthly installments (interest applicable monthly) and total amount of interest paid.	CO4																		
	c	Mr. Rawat is planning to invest in machine for its production site. The Machine A, and B require initial investments (in 1000s) of Rs. 500 and Rs. 300 (in 1000s) respectively. The forecasted sales revenue (Cash inflow) (in 1000s) through Machine A and B for next five years are as follows: <table><tr><td>Year</td><td>0</td><td>1</td><td>2</td><td>3</td><td>4</td></tr><tr><td>M/c A</td><td>108.780</td><td>130.500</td><td>170.900</td><td>200.000</td><td>160.000</td></tr><tr><td>M/c B</td><td>90.200</td><td>101.250</td><td>112.052</td><td>110.250</td><td>75.000</td></tr></table>	Year	0	1	2	3	4	M/c A	108.780	130.500	170.900	200.000	160.000	M/c B	90.200	101.250	112.052	110.250	75.000	CO5
Year	0	1	2	3	4																
M/c A	108.780	130.500	170.900	200.000	160.000																
M/c B	90.200	101.250	112.052	110.250	75.000																

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END SEMESTER EXAMINATION, DECEMBER - 2023
B. B. A. Semester - I**Course Name: Environment Science****Course Code: BBA107****Time allotted: 03 Hours****Max. Marks: 100****Note: Read all the instructions carefully.****Q.1. Very short answer questions: Attempt all. (10×2=20)**

a.	Stratosphere is the first layer of atmosphere. (True/False)
b.	Define biosphere.
c.	Write any two characteristics of forest ecosystem.
d.	Nitrogen cycle is an example of sedimentary cycle. (True/False)
e.	Name any two hotspots of biodiversity in India.
f.	India is a megadiversity nation. (True/False)
g.	Ozone is an example of secondary air pollutant. (True/False)
h.	Incineration is the process of burning of solid waste to produce energy. (True/False)
i.	Ozone layer depletion is mainly caused by _____.
j.	Define environmental ethics.

Q.2. Short Answer Questions: (Attempt any five) (5×4=20)

a.	Write short note on lithosphere
b.	Write the characteristics of a desert ecosystem.
c.	Brief the consequences of mining activity.
d.	Brief about the biogeographical zones of India.
e.	Write short note on catalytic converter.
f.	Enlist different environmental acts.
g.	Write short note on carbon footprint.

Q.3. Structured Question: (Attempt any three) (3×10=30)

a.	Describe the need and importance of environmental studies for all.
b.	What are biogeochemical cycles? Explain nitrogen cycle.
c.	Discuss the need of water conservation practices in current scenario.
d.	Describe the values and services provided by the biodiversity.

Q.4. Long Answer/Essay type Questions: (Attempt any two) (2×15=30)

a.	Explain the importance of 3R's in solid waste management.
b.	i) Discuss the strategies to minimize global warming. ii) Describe the characteristics of human population.
c.	Brief the importance of environmental quality and explain your observations based on environmental field visit/studies.

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END SEMESTER EXAMINATION, DECEMBER - 2023

B. B. A. Semester - I

Course Name: Computing for Business

Course Code: BBA101

Time allotted: 03 Hours

Max. Marks: 100

Note: Read all the instructions carefully.

Q.1 VERY SHORT ANSWER QUESTIONS – Attempt All.

(2*10 = 20 Marks)

- | | |
|--|-----|
| a. Define the term PROM. | CO1 |
| b. Explain few Hardware components of computer system. | CO1 |
| c. What do you understand by E-commerce? | CO2 |
| d. Explain the term Cyber threats. | CO1 |
| e. Discuss the term IOT. | CO2 |
| f. Define the term Hexadecimal Number system | CO1 |
| g. Explain Internet protocols. | CO1 |
| h. Define the term Database. | CO1 |
| i. Briefly explain any two benefits of EPS. | CO2 |
| j. Define any two output devices of computer system. | CO2 |

Q.2 SHORT ANSWER QUESTIONS – Attempt any Five.

(4*5 = 20 Marks)

- | | |
|---|-----|
| a. Examine the few application of Information technology in business. | CO2 |
| b. Explain few application provided by internet. | CO2 |
| c. Examine the different types of database. | CO2 |
| d. Analyze the features of Disk operating system. | CO3 |
| e. Define different types of Computer networks. | CO3 |
| f. What are the Characteristics of Computers? | CO2 |
| g. Explain secondary memory of computer system. | CO3 |

Q.3 STRUCTURED QUESTIONS – Attempt any Three.

(3*10 = 30 Marks)

- a. Evaluate the objectives and advantages of computer networking .Briefly explain the different types of computer networking. CO3
- b. Solve the fundamental concepts and components of a Database Management System (DBMS) and its advantages over traditional file management system. CO3
- c. What do you understand by cyber security? Evaluate different ways of providing cyber security to our computing devices. CO4
- d. Examine the concept of computer memory and its significance in the context of computing. Describe the primary types of computer memory and their respective functions within a computer system.CO4

Q.4 Case Analysis/ Situation Based QUESTIONS – Attempt any Two.

(2*15 = 30 Marks)

- a. Critically evaluate the following case: CO5

In a developing nation, a government initiative introduced an eLearning platform called "Edu Connect" to provide educational resources to students in remote and underserved areas. The platform offers a wide range of online courses, interactive content, and live classes. Here are some questions based on this case study:

Question: How can Edu Connect ensure that students in remote and underserved areas have equal access to educational resources? What internet application strategies can be employed to bridge the digital divide and promote inclusivity?

- b. ABC Inc., a medium-sized technology company, transitioned to remote work during the COVID-19 pandemic. While this shift improved employee safety and flexibility, it also posed cybersecurity challenges.

Question: Formulate the key cybersecurity risks and threats associated with a remote workforce especially in the context of ABC Inc. How can the company address these risks while allowing employees to work remotely?

- c. Evaluate the term operating system .Critically explain the features of GUI based operating system over command based operating system. Briefly explain the different types of operating system with an appropriate examples? CO4

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END SEMESTER EXAMINATION, DECEMBER - 2023
B. B. A. Semester - I**Course Name: Micro Economics****Course Code: BBA105****Max. Marks: 100****Time allotted: 03 Hours****Note: Read all the instructions carefully.**

Q.1		VERY SHORT ANSWER QUESTIONS – Attempt All.	(2x10 = 20 Marks)
	a.	How would you describe your comprehension of the concept of a Ceteris paribus?	(CO1)
	b.	What do you mean by Factor Pricing?	(CO1)
	c.	How would you describe the concept of the law of demand and its implications?	(CO1)
	d.	What do you mean by Monopolistic competition?	(CO1)
	e.	How would you articulate the concept of an isoquant and its relevance in economic analysis?	(CO1)
	f.	What do you mean by Break-even point?	(CO1)
	g.	What are the distinct classifications of economic analysis that exist?	(CO1)
	h.	What do you mean by Oligopoly?	(CO1)
	i.	How would you articulate the concept of production, particularly in economic terms?	(CO1)
	j.	Discuss types of input required for production system.	(CO1)
Q.2		SHORT ANSWER QUESTIONS – Attempt any Five.	(4x5 = 20 Marks)
	a.	Can you outline the various types of economic questions and provide a discussion on each?	(CO2)
	b.	Can you identify and discuss the exceptions to the law of demand?	(CO2)
	c.	Can you provide a concise summary of a supply schedule and curve?	(CO2)
	d.	Can you explain the concept of a movement in the supply curve and its implications in economic terms?	(CO2)
	e.	Can you provide a brief explanation of the Law of Diminishing Marginal Product and its relevance in economic theory?	(CO2)
	f.	Can you explain the concept of an indifference curve and its significance in economic theory?	(CO2)
	g.	Can you enumerate and elaborate on the distinctive features that define a perfectly competitive market?	(CO2)

Q.3 STRUCTURED QUESTIONS – Attempt any Three.			(3x10 = 30 Marks)
	a.	What is your understanding of market equilibrium, and could you elaborate on the conditions and implications associated with this economic concept?	(CO3)
	b.	Could you elaborate on the concept of three degrees of price discrimination, exploring the nuances and economic implications associated with each degree?	(CO3)
	c.	Can you outline the methods and steps involved in an entrepreneur's calculation of the break-even point for a business?	(CO4)
	d.	Discuss in detail the types of price elasticity of demand, analyzing the distinctions and applications of each type in understanding consumer responsiveness to price changes.	(CO4)
Q.4 Case Analysis/ Situation Based QUESTIONS – Attempt any Two.			(2x15 = 30 Marks)
	a.	What is demand forecasting, and how can a company effectively predict future demand? Explore the concept of demand forecasting, outlining the key techniques in detail that firms commonly employ to estimate future customer demand. Consider factors such as historical data analysis, market research, and the use of statistical models. Provide insights into how businesses can leverage these techniques to make informed decisions about production, inventory, and overall strategic planning in response to anticipated changes in demand for their products or services.	(CO5)
	b.	Imagine you are a manager overseeing a production line in a factory that produces a popular consumer product. Due to increased demand, you decide to hire additional workers and invest in more equipment. Analyze the situation by exploring the concepts of marginal, total, and average product. Discuss how the hiring of new workers and the acquisition of additional equipment might influence the marginal productivity of labor and capital. Consider the implications of these changes on the total and average product. Furthermore, discuss the potential challenges and opportunities the management might face in optimizing production efficiency while considering these productivity measures.	(CO5)
	c.	Imagine you are a farm manager overseeing the cultivation of a specific crop. Due to a recent increase in demand, you decide to allocate more variable inputs such as labor and fertilizer to a particular field. Explore the application of the Law of Variable Proportion in this scenario. Analyze how the varying combinations of inputs, specifically labor and fertilizer, might affect the total output of the crop. Discuss the potential implications of operating under the Law of Variable Proportion, considering stages of increasing, decreasing, and constant returns. Furthermore, evaluate the managerial decisions you would make to optimize production efficiency and output while taking into account the principles outlined by the Law of Variable Proportion.	(CO5)
